

**SARAH VAN ARSDALE COOK**

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Seattle, WA



**PROFESSIONAL PROFILE** An exceptionally creative professional with focused, detail-oriented approach to maintaining excellence in design and garnering effective results spanning 8+ years in the design industry  
An organized designer with the capacity to successfully manage multiple projects and deadlines  
A creative problem solver who can rapidly address challenges, develop impactful solutions, initiate change and implement new processes

**CREATIVE CAPABILITIES** Created innovative design solutions in areas such as branding, environmental merchandising, logos, and collateral  
Oversaw projects through all phases, including initial strategy, concepting, application across multiple platforms and final file preparation for production  
Collaborated with creative directors, designers, production artists, account staff and production managers to result in efficient and timely deliverables  
Experienced with art directing photo shoots and supervising press-checks

**TECHNICAL SKILLS** Advanced working knowledge of Illustrator, Photoshop, InDesign, and Acrobat  
Ability to assemble professional-looking presentation boards and working mechanical comps for client approval

**EXPERIENCE** **SENIOR GRAPHIC DESIGNER**  
Weber Marketing Group, Seattle, WA (*August 2003 – present*)  
**FREELANCE GRAPHIC DESIGNER**  
Weber Marketing Group, Seattle, WA (*one to sixteen week assignments, May 2002 – August 2003*)  
Aquent, Seattle, WA (*one to eight week assignments, December 2001 – August 2003*)  
Publicis, Seattle, WA (*December 2001 – April 2002*)  
Votaggio Johnson Design Associates, Minneapolis, MN (*May 2001 – October 2001*)  
**GRAPHIC DESIGNER**  
Welsh and Associates, Minneapolis, MN (*February 2000 – April 2001*)  
**GRAPHIC DESIGN INTERN**  
Votaggio Johnson Design Associates, Minneapolis, MN (*May 1999 – August 1999*)  
University of Wisconsin-Stout, Menomonie, WI (*June 1997 – December 1999*)

**ACCOMPLISHMENTS** 2007 Davey Awards: Silver for Branding  
2007 CUNA (Credit Union National Association) Awards: Merit Awards in Annual Reports and Retail Merchandising  
2007 MAC (Marketing Association of Credit Unions) Awards: Silver Award in Logo Design; Bronze Awards in Brand Programs, Annual Reports and Branch Merchandising  
2007 CUES (Credit Union Executives Society) Awards: First Place in Point of Sale (two entries); Award of Merit in Annual Reports  
2006 CUNA Awards: Diamond Award in Image Enhancement; Merit Awards in Image Enhancement and Annual Reports  
2006 MAC Awards: Silver Award in Brand Programs  
2006 CUES Awards: Second Place in Image Enhancement; Merit Award in Image Enhancement

**EDUCATION** University of Wisconsin-Stout, Menomonie, WI (*December 1999*)  
BFA in Graphic Design with a minor in Business  
3.8 Cumulative GPA, Summa Cum Laude